



AHMED AZIZ

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SUMMARY

Results-oriented Software Engineer seeking a challenging position to apply expertise in designing and implementing innovative solutions for software engineering challenges. Proven track record of success in web development, software development life cycles, Data Analysis and Databases.

WORK EXPERIENCE

Senior Web Developer, IoBM University **December 2024 - Present**

- My role involves developing and maintaining the university’s website, student portals, and faculty management systems using WordPress, Expression Engine. I collaborate with the IT, marketing, and academic departments to align digital strategies with institutional goals while implementing SEO best practices and performance optimizations for a better user experience.

Web Developer, Falak Marketing **April 2024 - December**

- I was tasked with maintaining all existing websites and creating new ones for the company, as well as its new and ongoing projects, using WordPress and Shopify. Managing Leads inform of MS Excel, Creation of Weekly and Monthly Reports to analyse the business reports and charts.

Web Engineer, SZABIST University **2023-2024**

- I specialize in providing website & SQL Database services for multiple government district platforms and all SZABIST University campuses. Admission Portal and ERP System Maintenance.

Wordpress Developer, Ziauddin University **2022 - 2023**

- Spearheaded the development of a new university website, enhancing user experience and online presence. Implemented security measures and compliance protocols for web applications.

Wordpress Intern, MMC Global **Summer Internship**

- Assisted in developing dynamic and responsive websites, following industry best practices for digital solutions.

EDUCATION

B.E Software Engineering **Oct 2018 - Oct 2022**
 Mehran University of Eng & Technology

TECHNICAL & SOFT SKILLS

Google Ads
 Canva Designing
 HTML, CSS, PHP
 WordPress, Shopify
 Project Management

Drupal Basics
 Analytical Skills
 Communication Skills
 Front End Development
 Search Engine Optimization
 Software Development Lifecycle

CERTIFICATION & LINKS

- SEO ([Link](#))
- MS Excel ([Link](#))
- Google Ads ([Link](#))
- Cyber Security ([Link](#))
- Advanced SQL ([Link](#))
- Google Analytics ([Link](#))
- Web Development ([Link](#))